



SPONSORSHIP OPPORTUNITIES
SysAdmin Days
Professional Training in the Valley of the Sun
November 6 & 7, 2006
Phoenix, Arizona

All sponsorships are exclusive to one company per opportunity!! Whatever item you choose to sponsor you won't have to share the spotlight. The focus will be on you and your support of LOPSA's training event.

Guaranteed first right of refusal for future sponsorship opportunities. By sponsoring this event, your company will receive the first look at sponsorships for LOPSA's training events across the United States through 2007.

\$3,500 Attendee Bags

Take advantage of this premier opportunity and have your company's name and logo prominently displayed on bags used by attendees. Remember, the bags are not only used during the event but are also taken home!

Sponsor receives:

- Company logo and contact information printed on the bag that each attendee receives and takes home
- Table in registration area to distribute materials and promote your company
- Two complimentary registrations for entire two-day event
- Company name and brief description included in on-site materials received by all attendees
- Recognition as sponsor in pre-event promotion to more than 7,000 qualified potential attendees
- Company information (subject to approval by LOPSA) included in the registration packet distributed to all attendees*
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

\$3,000 Evening Reception

A highlight of the two-day program is the reception Monday. Sponsor this special event which kicks off the evening followed by breakout and birds-of-a-feather sessions on the hottest topics.

Sponsor receives:

- Prominent signage at reception
- Table in registration area to distribute materials and promote your company
- Two complimentary registrations for entire two-day event
- Company name and brief description included in on-site materials received by all attendees
- Recognition as sponsor in pre-event promotion to more than 7,000 qualified potential attendees

- Company information (subject to approval by LOPSA) included in the registration packet distributed to all attendees*
- “Sponsored by: your company name,” will appear next to the track listing in the on-site schedule
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

\$2,500 Lunch
(Your choice...Monday or Tuesday)

Raise your company’s profile while supporting important educational programming by sponsoring lunch. Attendees enjoy a delicious sit-down lunch and re-charge their batteries.

Sponsors receive:

- Prominent signage at lunch
- Table in registration area to distribute materials and promote your company
- Two complimentary registrations for entire two-day event
- Company name and brief description included in on-site materials received by all attendees
- Recognition as sponsor in pre-event promotion to more than 7,000 qualified potential attendees
- Company information (subject to approval by LOPSA) included in the registration packet distributed to all attendees*
- “Sponsored by: your company name,” will appear next to the track listing in the on-site schedule
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

\$2,000 Sight & Sound

Every training event requires audiovisual services and your sponsorship helps bring the sights and sounds to our attendees.

Sponsor receives:

- Table in registration area to distribute materials and promote your company
- Two complimentary registrations for entire two-day event
- Company name and brief description included in on-site materials received by all attendees
- Recognition as sponsor in pre-event promotion to more than 7,000 qualified potential attendees
- Company information (subject to approval by LOPSA) included in the registration packet distributed to all attendees*
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

\$1,000 Power Up

Yes, it costs money to provide the necessary power for attendees’ laptops. Take advantage of this sponsorship to “power up” the attendees.

Sponsor receives:

- One complimentary registration for entire two-day event
- Company name and brief description included in on-site materials received by all attendees

- Recognition as sponsor in pre-event promotion to more than 7,000 qualified potential attendees
- Company information (subject to approval by LOPSA) included in the registration packet distributed to all attendees*
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

\$500 Refreshment Break
(Your choice...AM or PM, Monday or Tuesday or “After School” break)

Attendees take time out to enjoy a snack and beverage while catching up with colleagues. Show your support for essential training by sponsoring an affordable refreshment break.

Sponsors receive:

- Signage during break
- “Sponsored by: your company name,” will appear next to the track listing in the on-site schedule
- Listed on the general sponsorship signage at the event
- Click through logo on LOPSA event webpage
- Sponsor ribbons for all company attendees

Have your own idea for sponsorship? We would be happy to work with you. Any sponsorship amount is welcome and appreciated.

Please contact Michele Biordi at michele@lopsa.org or 609-707-4048.

**Please send 250 copies of materials to the LOPSA office by October 23, 2006, if you would like it to be included. In order for materials to fit appropriately into the registration packet, please limit the size to 8 1/2" X 11".*

SPONSORSHIP PARTICIPATION FORM

#1 Select sponsorship:

- Attendee Bags - \$3,500
- Evening Reception - \$3,000
- Lunch (Monday) - \$2,500
- Lunch (Tuesday) - \$2,500
- Sights & Sounds - \$2,000
- Power Up - \$1,000
- Refreshment break - \$500

Please select one:

- Monday AM
- Monday "After School"
- Tuesday AM
- Monday PM
- Tuesday PM

#2 Complimentary registration (applicable for bags, reception, lunch, sight & sound and/or power up): Names and contact information for complimentary registrations:

Person 1:

Name: _____

Contact Phone: _____

Contact Email: _____

Person 2:

Name: _____

Contact Phone: _____

Contact Email: _____

#3 Company information:

Please complete the following and note this is how the information will appear in all listings and promotions.

Company: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

Phone: _____ Fax Number: _____

Key Contact: _____

Email _____

Web Site _____

#4 Company logo:

Please email your company logo in both web ready and print formats to michele@lopsa.org.

#5 Brief description (applicable for bags, reception, lunch, sight & sound and/or power up):

Please email your company profile (maximum of 150 words) of your company to Michele Biordi at michele@lopsa.org.

#6 Method of Payment:

Purchase orders are not accepted. Make checks or money orders payable to LOPSA in U.S. funds only and drawn on a U.S. bank.

Total Amount Due: _____

Charge to: MasterCard Visa American Express

Account Number: _____

Expiration Date _____

Authorized Signature _____

Payments to LOPSA are not deductible as charitable contributions for Federal Income Tax Purposes. However, they may be deductible under other provisions of the Internal Revenue Code.

Questions

If you have additional questions, please contact Michele Biordi at 609-707-4048 or email at michele@lopsa.org. You may also contact the LOPSA office at 856-439-0500.

Please fax form and payment to 856-439-0525 or mail to:

**LOPSA
Attn: Development
15000 Commerce Parkway
Suite C
Mount Laurel, NJ 08054**

